



Participatory video is about helping the community to voice their concerns and to amplify their message. Communities control all aspects of the process and hold the rights to the outcome i.e. they decide what is filmed and what is shared with others.

Photo: Gareth Benest/ InsightShare | Funded with support from the Ministry for Foreign Affairs of Finland



Learning in Maasai culture is based on age-groups,
which pass on traditional knowledge from one generation to the next.

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Maasai people are pastoralists and herding cows is key to their culture and livelihood. Maasais and their herds have co-existed with wildlife for centuries and securing land rights is essential for their survival.

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Droughts due to climate change have gotten worse in Loliondo, Tanzania. Cows have died in recent years because of droughts, and women and children, who are in charge of fetching water, have to walk several hours per day to fetch water for domestic consumption.

Photo: Gareth Benest/ InsightShare | Funded with support from the Ministry for Foreign Affairs of Finland



Learning through experimentation is key to participatory video making. Trainees teach each other and the results are immediately shared through community screenings.

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In participatory video participants decide together how they want to frame their story. Having the possibility to tell their own stories is extremely important for communities, who have not been heard in the past.

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”In order to see clearly to the future, reflections of the past are crucial.”
Maasai elders from Loliondo, Tanzania.

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